

# ILTA 2025

June 9-11, 2025 | Houston, TX

## EXHIBITOR PROSPECTUS

### **Houston, Texas** **The Energy Capital of the World**

#### **George R. Brown Convention Center**

Over 220,000 sq ft of exhibit hall space, designed to showcase new technology and demo large and small-scale equipment

#### **Why exhibit at ILTA 2025?**

- Unparalleled access to a targeted audience of terminal industry decision makers and prospective clients
- Networking and meeting space on the trade show floor
- Opportunity to unveil your newest products and services
- Golf tournament and other event activities dedicated to highlighting and expanding your business

**ILTA**

INTERNATIONAL  
LIQUID TERMINALS  
ASSOCIATION

[WWW.ILTA.ORG](http://WWW.ILTA.ORG)

# EXHIBITING

Each 10x10 exhibit booth includes:

- One 8'-tall back drape and two 3' side drapes on inline booths only
- Complimentary additional exhibit booth personnel registrations
- Booth ID sign
- Aisle carpeting and exhibit hall security
- Free company listing on the conference app
- Free company and product listing in the Show Guide
- Static space opportunity\* – dedicated space for companies to bring equipment to display – \$12/square foot

\* Must also have a standard booth on the exhibit floor

2025 EXHIBIT BOOTH PRICING	SQ FOOT RATE
Regular Member Rate	\$37
Non-Member Rate	\$55
Premium Booth Corners	\$250/corner

ILTA Supplier Membership Dues are \$750



“The number of people that we have seen come to our booths has increased. The client footfall that we have seen particularly here in Houston has been very impressive. Honestly, ILTA, we view it as one of the premier organizations in this industry. They really helped us, and since we’ve gone in the last 40 years from five people to more than 2,000, ILTA has been a big part of that growth, so we appreciate all the help we get from them.”

**Vikas Moharir**  
**Matrix Service Company**

“I’ve been doing this show for about 15 years, but I’ve been with the company for 27 and we’ve been doing ILTA since the beginning. We have so many relationships that we keep and see every year.”

**Daniel Baldwin**  
**Rosemount Tank Gauging**  
**part of Emerson Tank Gauging Group**

“I love seeing the new technology and what other companies and vendors are doing to improve our industry.”

**Jerry Bryant**  
**Toptech Systems**

“Here we can kind of get a full spectrum of not only one customer, but all customers’ needs and issues.”

**Stephen Smythe**  
**Honeywell**

“My favorite part is the interaction with customers and other vendors. It allows us to put faces with names and get to see them after talking to them on the phone all year.”

**Shawn Gochenour**  
**Tanco Engineering**

“It’s been a very good return on our investment here, so it’s a good show for us to attend.”

“My favorite part is the networking that we get to do with our clients. We have a lot of long-standing clients that we’ve sold product to, so they’re able to come in and visit with us, along with new clients that come to the show and need product like we’re supplying.”

**Rick Vollmar**  
**Bullard Company**

“It’s a good place to put everyone in one room. The nice thing about it is you get to meet high-level decision makers, suppliers, and a lot of new companies, which is great. It’s like taking a community and putting them all in one place and everyone’s friends, which is really awesome ... one of the main reasons we come back every year.”

**Gregory Emmenis**  
**Storage Terminals Magazine**



# ILTA CONFERENCE AND TRADE SHOW SPONSORSHIP OPPORTUNITIES

The ILTA Conference and Trade Show provides an exceptional marketing and promotional platform. Choose from existing opportunities or let us create a custom sponsorship package tailored to your organization's goals.

## Key Benefits:

- Elevated brand awareness with a targeted audience
- Alignment with the largest liquid terminals event of the year
- Networking with over 4,500 industry professionals
- Engagement with thought leaders driving industry development
- First right of refusal for next year's sponsorship opportunities

*Companies reaching Platinum, Gold, Silver, or Bronze levels through combined sponsorship options receive additional benefits.*

**Note:** Sponsors must have a booth at the trade show.

Don't miss this opportunity to connect with terminal owners and operators. Secure your sponsorship now!

## SPONSORSHIP RECOGNITION LEVELS

BENEFITS	PLATINUM \$25,000	GOLD \$12,500	SILVER \$7,000	BRONZE \$4,000
Complimentary full conference registrations	2	1		
Reserved table for ten during closing keynote	✓			
Tickets for Conference Reception	5	3	2	1
Complimentary ad in ILTA E-newsletter	Premium Placement	Preferred Placement		
Opportunity to insert one item in the conference bag	✓	✓		
Pre-conference registration mailing list	✓	✓	✓	✓
Company logo in event Show Guide, marketing materials, website, event app, and on-site signage	✓	✓	✓	✓

*Sponsorship levels are reached by totaling all conference sponsorship opportunities purchased, not including the exhibit booth.*

# CONFERENCE SPONSORSHIPS

## Plenary Session Sponsor - \$15,000 (Exclusive)

Introduction during opening keynote by a company representative with three minutes of welcome remarks

## Hotel Room Key Card Sponsor - \$12,000 (Exclusive)

Company logo on room keys at the Marriott Marquis Houston

## Attendee Badge Lanyard - \$12,000 (Exclusive)

Company name or logo displayed on lanyard

## Conference Lunch - \$8,000 on Monday; \$10,000 on Tuesday

Company logo on schedule and projected on screen; opportunity to present a 2-minute video or make remarks from the podium; notification in event app; reserved table for 10 at luncheon

## Registration - \$7,500 (Exclusive)

Company logo displayed in registration backdrop and on check-in kiosks

## WiFi - \$7,000 (Exclusive)

Company logo projected on screen in Plenary/Keynote sessions at event; company name as login password (character limit may apply)

## Mobile App - \$5,000

Company logo on app splash screen and banner ad

## Conference Attendee Bag - \$5,000

Company name or logo displayed with ILTA logo on bag

## Pens - \$5,000

Company logo on pens distributed in the attendee bag and at registration desk

## Conference Reception - \$5,000 (3 available)

Company logo on signage, on schedule, and cocktail napkins; notification in event app

## Women in Terminals Networking Event - \$5,000

Company logo in schedule and event signage; notification in event app; opportunity for one company representative to participate in panel discussion

## Conference Coffee Break - \$4,000 (4 available)

Company logo on signage and schedule during conference coffee breaks

## Track Sponsors - \$2,500 (5 available)

Company logo on signage and schedule

## Attendee Bag Item - \$1,500 (4 available)

Opportunity to include an item in attendee bag



# TRADE SHOW SPONSORSHIPS

## ILTA Café - \$5,000 (Exclusive)

Company logo and booth number displayed at the trade show floor coffee station; company logo on coffee cup sleeves

## Popcorn Cart in Booth - \$4,500 (2 available)

Fresh-popped popcorn in booth on Tuesday from 1-5 pm; notification in event app (exhibitor is responsible for electrical needs and table)

## Water Bottles/Coolers - \$4,000 (Exclusive)

Company logo printed on water bottles distributed in attendee bag and at golf tournament; logo and booth number displayed at four trade show water bubblers; extra water bottles may be distributed from your booth

## Concession Stand Sponsor - \$2,500

Company logo and booth number on dangler under concession sign

## Beer Keg in Booth - \$1,250 (Domestic); \$1,450 (Imported)

Beer keg in your booth on Tuesday from 1-5 pm; notification in event app and beer symbol on floor plan

# BRANDING OPPORTUNITIES

**Hotel and Convention Center Signage - \$500 to \$15,000**

**Meter Board with Your Message - \$1,000**

- Your design on double-sided meter board placed along the attendee journey from the hotel to the exhibit hall

**Trade Show Aisle Sign and Floor Decal - \$2,000** (12 available)

- Company logo and booth number on overhead aisle signs on the trade show floor
- Company logo on the floor decal placed in front of the aisle

## Escalator Banner

**\$11,500**

- Artwork assistance is available for an additional fee, if needed
- Vector format (.AI / .EPS / .PDF) logo is required



## First Floor Banner

**\$9,500**

- Artwork assistance is available for an additional fee, if needed
- Vector format (.AI / .EPS / .PDF) logo is required



# GOLF TOURNAMENT SPONSORSHIPS

## All Golf Tournament Sponsors receive the following sponsor benefits:

- Company logo in event Show Guide
- Company logo in ILTA event website
- Company logo in mobile app exhibitor listing
- Company logo on on-site event signage

## Golf Tournament Title Sponsor

**\$5,000**

- Two complimentary foursomes
- Table next to the registration area to share promotional items
- Signage
- Recognition post on social media

## F&B Club House Sponsor

**\$2,500 - only 2 available**

- Choose your course and make it your own by serving your own food and beverage
- Tent to be located outside next to clubhouse
- Recognition post on social media

## Golf Tournament Photograph Sponsor

**\$3,500**

- Digital photographer provided on each course
- Provide a memento for golf foursomes to share on social media with company logo in the frame
- Your logo on signage at the hole

## Golf Course Tent Sponsor

**\$1,500**

- Tents will be placed throughout the course to hand out swag
- Provide your own banner and signs

## Golf Ball Sponsor

**\$1,500**

- Company logo on tournament golf balls

## Golf Tournament Water Bottle Sponsor

**\$1,250**

- Company logo printed on water bottles distributed to golfers

## Morning Bar Sponsor

**\$1,000 + cost of beverages**

- Start the tournament off for golfers with a Mimosa or Bloody Mary

## Golf Tournament Contest Sponsor

Choose Closest to the Pin or Longest Drive

**\$1,000**

- Contest on both courses
- Sponsor is encouraged to have a company rep...
- Sponsor to donate contest prizes

## Golf Tournament Putting Contest Sponsor

**\$500**

- Company logo exclusively displayed near the putting green
- Sponsor is encouraged to have a company representative assist with hosting the competition

## Golf Hole Sponsor

**\$250 - only 12 available per course**

- Company logo on tee sign
- Company may not distribute or place any items on hole



PLEASE NOTE:

**One company logo per sponsorship.**

***\*All alcohol must be purchased through Wildcat and distributed by a Wildcat employee.***